

Creating a Competition

1. Define the Competition Format

Decide on the type of competition (solo, duet, group).

Set the competition length (e.g., one week, one month).

Define the number of rounds (e.g., auditions, semifinals, finals).

2. Set Clear Rules and Guidelines

Specify song choices or themes (e.g., pop, rock, 80s).

Outline submission requirements (e.g., video/audio length, file format).

Include eligibility criteria (e.g., age, location).

Establish voting rules (e.g., public voting, judge scores).

3. Choose a Judging System

Having a "yes and no" system for Judges on auditions works the easiest and then you can get into details later with your next rounds.

Choosing Your Judges:

Remember to choose people who are credible and who have some knowledge of being in a competition as a competitor or experience with being behind the scenes.

You want to pick people who are very knowledgeable in either all categories that you were wanting to have criteria on, or very knowledgeable of a specific criteria that only they will judge.

They need to be as unbiased as possible and judge based on the singers performance of that day, not what they've heard in the past from them.

4. Design the Competition Interface

Create a dedicated competition section within the app.

Add a countdown timer for submission deadlines.

Include a leaderboard or ranking system.

5. Encourage User Participation

Send in-app notifications and emails about the competition.

Provide practice tools (e.g., vocal warm-ups, pitch correction).

Allow users to share their entries on social media.

6. Offer Incentives and Rewards

Provide cash prizes, app credits, or premium memberships.

Feature winners on the app's homepage.

Offer opportunities to collaborate with influencers or producers.

7. Ensure Fairness and Transparency

Use anti-cheating measures (e.g., IP tracking, vote verification).

Allow appeals or reviews for disputed results.

Display scoring criteria and results publicly.

8. Promote the Competition

Announce through social media, email, and app notifications.

Partner with influencers or celebrities for exposure.

Use hashtags and trending music to boost visibility.

9. Monitor and Manage the Competition

Respond to technical issues or user complaints.

Moderate submissions for inappropriate content.

Engage with participants through comments and feedback.

10. Conclude and Announce Winners

Host a live or recorded results announcement.

Feature winner performances on the app.

Collect feedback for future improvements.

Having a space to open up for engagement of audience, crew and competitors to provide feedback about your comp.